

### 1. Subjects who process the data

For the purposes relating to this information, the joint controllers of the processing of your personal data are Primo Srl and Caredent Italia SpA, controlled by Primo Caredent Group – PCG SpA (hereinafter “Group”). In particular, you can contact the Joint Controllers and their DPO at the following addresses.

	PCG SpA	Primo Srl	Caredent Italia SpA
Registered office	Via Santa Teresa n. 23 – 10121 - Turin		
Tax code/VAT	12817810018	10353600017	05994110962
number REA	TO-1318212	TO-1126134 TO-1252252	
PEC	pcgspa@legalmail.it	primo.srl@pec.it caredentitalia@legalmail.it	
DPO		Dr. Matteo Fontani – dpo@primogroup.it	

### 2. Characteristics of the treatments

The characteristics of data processing are described below:

TO	<b>Purpose:</b> to answer questions you have asked or to respond to requests you have made (for example contacts with one of our employees), as well as to provide you with support and assistance.
	<b>Legal basis:</b> implicit consent of the interested party who, having provided the information on the processing in question, independently decides to contact the joint controllers in order to obtain feedback from them on their questions. Interest of the Structure and the Joint Controllers (art. 6, paragraph 1, letter F, GDPR) consisting in providing a timely and efficient service.
	<b>Obligation to provide them:</b> not mandatory, but if you do not provide them it will not be possible to respond to your requests.
	<b>Personal data processed:</b> common data (eg personal and contact details)
B	<b>Purpose:</b> to allow you to browse the website
	<b>Legal basis:</b> legitimate interest of the Structure and the Joint Controllers (art. 6, paragraph 1, letter F of the GDPR) consisting in guaranteeing the normal and correct functioning of the website, as well as offering you an effective browsing experience.
	<b>Obligation to provide them:</b> not mandatory, but if you do not provide them you will not be able to browse the website.
	<b>Personal data processed:</b> common data (e.g. IP address, etc.) of the Users of the website.
C	<b>Purpose:</b> analyze website performance .
	<b>Legal basis:</b> legitimate interest of the Structure and the Joint Controllers (art. 6, paragraph 1, letter F of the GDPR) consisting in improving the Users' experience on its website.
	<b>Obligation to provide them:</b> not mandatory, but if you do not provide them you will not be able to browse the website.
	<b>Personal data processed:</b> common data (e.g. IP address, etc.) of the Users of the website.

### 3. Methods and subjects who process the Data

Your data will be processed by authorized and specifically trained persons to process them correctly with or without the aid of electronic or automatic, IT or telematic tools. Specifically, for the purposes connected to the use of the websites and communication and marketing, the processing is carried out by the Joint Data Controllers, who collect your data through the websites or through other subjects appointed as Data Controllers such as, for example , the other companies of the Primo Caredent Group.

### 4. Communication of data to parties external to the organization

The Joint Controllers may turn to other companies belonging to the Primo Caredent Group, as well as to subjects external to their organisations, for support and assistance. Some of your data may therefore be communicated to consultants, companies and entities that process the data as independent Data Controllers or Data Processors pursuant to art. 28 of the GDPR, you can request the complete list of recipients by contacting the Joint Controllers at the addresses referred to in §1.

### 5. Dissemination and transfer of data outside the European Economic Area

In relation to the purposes referred to in the letters. L and M of §2, the Joint Controllers do not disseminate your data outside the EEA.

### 6. Data retention time

The Joint Controllers retain your data for a period of time no longer than is necessary to achieve the purposes for which they are processing them.

### 7. Profiling and automated processing



PRIMO CARENENT GROUP

You will not be subjected to profiling

#### **8. Rights of interested parties**

At any time, you have the right to ask the Structure and the Joint Controllers (see §1): *(i)* to access the data and related information; *(ii)* to verify the accuracy or request their integration, updating or rectification; *(iii)* to delete the data (within the limits established by law); *(iv)* to limit the processing in the cases provided for by law; *(v)* to request the transmission of data to another Data Controller; *(vi)* to oppose the processing if particular situations arise; *(vii)* to revoke consent when possible; *(viii)* to lodge a complaint with the supervisory authority. You can exercise your rights by contacting the Structure and the Joint Controllers at the addresses indicated in §1. You will receive feedback as soon as possible and in any case no later than 30 (thirty) days from the request.

#### **9. Complaint to the Supervisory Authority**

If you believe that your rights have been violated, you have the right to lodge a complaint with the Guarantor Authority for the protection of personal data using the method indicated on the website [www.garanteprivacy.it](http://www.garanteprivacy.it).

#### **10. Editions of the Information**

This Policy created in December 2023